



EXECUTIVE & PERSONAL COACHING

Unleashing Your Full Potential

“Coaching is about interacting with people in a way that teaches them to produce often spectacular results in their businesses.”

-Robert Hargrove,
Masterful Coaching:
Extraordinary Results by
Impacting People and
the Way They Think and
Work Together

Audience:

- › Those who desire to dramatically improve their business results
- › People who's performance falls short of their potential
- › Someone facing a big challenge

Delivery:

- › Negotiable but often two hours per month in half hour or 60 minute sessions
- › Usually by telephone but sometimes in person

More Information:

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Many people work below their full capability and often all it takes is a coach to bring out their potential. We define coaching as a powerful one-on-one relationship that engages you in a deep and honest exploration of your goals and the actions required to accomplish them. Coaching supports, challenges and holds you accountable to make consistent (often dramatic) progress towards the realization of your most important aspirations.

Recent research reported by the International Coach Federation shows that 70% of their sample of coaching clients reported their investment in coaching to be “very valuable” and 28.5% found it to be “valuable.” Very few people (1.5%) who embark on coaching do not find it of value.

Through coaching you are able to clarify your vision, overcome obstacles, change self-defeating beliefs and habits, build trust and goodwill, turn a business around, double sales or personal productivity, practice inspiring leadership, change an organization's culture, or do whatever else is called for to achieve extraordinary results. You can use the coaching relationship to focus on both personal as well as business goals.

Coaching is for anyone who is motivated to become or accomplish more in life. Most people in coaching are already successful and want to take their personal development or business results to even greater heights. A coaching relationship will work for you if:

- › You can identify a gap between where you are and where you want to be
- › Are willing to learn and make new choices
- › Have the persistence to do what it takes to make progress

Coaching is about challenging and supporting you in reaching your full potential. Think of it as a dynamic, synergistic relationship with a professional partner who will care, guide, nurture, inspire, support and challenge you to be your best and accomplish your greatest desires.